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President's Message

Change Is in the Air

On 4 March, VADM Debbink hosted a teleconference with over a hundred participants to roll out the Navy Reserve's new strategic plan. Like our Association, the Navy Reserve is articulating a mission, vision, and strategic focus that accurately reflect today's environment and tomorrow's challenge. This is wise; in a dynamic world, it's important to revisit assumptions and update plans; those that fail to do so often are left behind. Let me share with you that plan:



NAVY RESERVE
Ready Now. Anytime. Anywhere.

Navy Reserve Mission

The mission of the Navy Reserve is to provide strategic depth and deliver operational capabilities to our Navy and Marine Corps team, and Joint forces, from peace to war.

Navy Reserve Vision

Our vision for the Navy Reserve is to be a provider of choice for essential naval warfighting capabilities and expertise, strategically aligned with mission requirements and valued for our readiness, innovation, and agility to respond to any situation.

- We provide the Navy with strategic depth by maintaining unsurpassed individual, command, and force readiness. We are ready to surge forward – anytime, anywhere – from peace to war.
- Our flexibility, responsiveness, and ability to serve across a wide spectrum of operations clearly enhance the Navy Total Force; act as a true force multiplier; and provide unique skill sets toward fulfilling Navy's requirements in an increasingly uncertain world.
- We deliver timely, cost-effective operational capabilities, through our people and equipment, which are relevant and valued by the Navy. We serve alongside active component Sailors and deliver capabilities that are unmatched for quality.
- As Navy's standard for on-demand expertise, we deliver full-time excellence through part-time and full-time service. Our contributions to national security are enabled by policies, processes, and administrative systems that are transparent and seamless, making it easy for Sailors and their families to serve.

● We are the Force that others want to join and our diversity reflects the face of the nation. We give Sailors options that allow them to achieve a true life/work balance while they "Stay Navy" and continue contributing to our warfighting effectiveness.

Our actions and resources are fully aligned to achieve this vision. We are committed to supporting the Fleet and Combatant Commands, ready and fully integrated. We value the contributions of each and every reservist, recognizing service can and does vary from a few days per year to full-time service. Within our lifelines we provide support to our Sailors, individually and proactively. We stand ready to assist service members' families, whenever and wherever they need our help. And finally, we recognize, respect, and honor the civilian employers whose support enables our Navy Reservists to serve our Navy and our Nation.

Strategic Focus Areas

- Deliver a Ready and Accessible Force
- Provide Valued Capabilities
- Enable the Continuum of Service

Along with this plan is a new "tagline" — "Ready Now. Anytime. Anywhere." It reinforces what we drilling Reservists already know — we are today's minutemen, ready to serve our nation in time of war whenever and wherever needed. Our roles and missions have changed, and so have our capabilities. "Support to the Fleet ... Ready and Fully Integrated" served us well; it supported Active-Reserve Integration (ARI). Today, we have moved beyond ARI to a joint and highly capable force, where Navy Reservists are essential to bringing warfighting expertise to the theater of operations.

Our nation calls on us to be ready now; anytime, anywhere. I am. Are you?

G. Mark Hardy
National President

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